think®

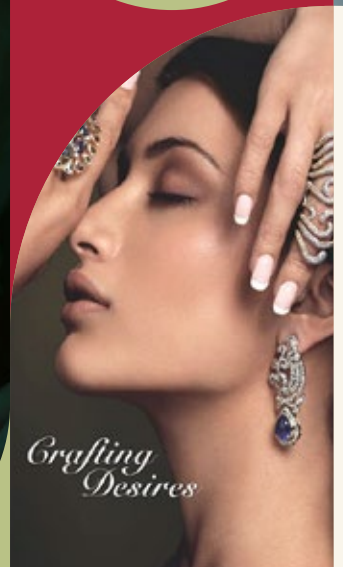
CREATIVE

Integrated Advertising Agency Since 2002.













Think Creative | Nurturing Brands to Thrive.

We build brands, products, and experiences

Guiding brands and re-imagining businesses for the last 20 years has allowed us to explore a variety of sectors. Food, e-Commerce, Retail, Hospitality, Garment, IT, Real Estate, Banking, Health Care, Automobiles, Wellness, Education, and many more. We have become essential partners for our clients, helping them challenge the industry and shape the future, daily!



SINCE 2002

The Founders

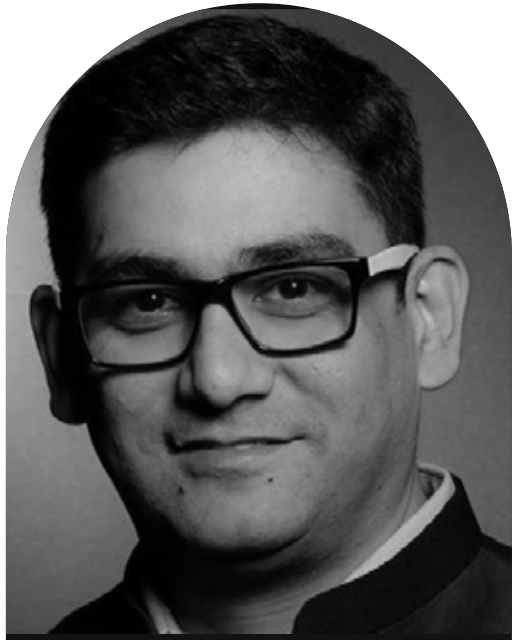


Vidula Kanitkar Kothare

23+ years in the advertising industry.
An iron-willed woman and a tenacious entrepreneur. Brings in the creative edge with a business angle to every brand.

Nikhil Kothare

26+ years in the communications industry.
The knowledge bank, reader, mentor, professor, trainer, and overall creative brain... wears many hats in life and Think Creative.



The Team

A simple, enthusiastic group of brand-lovers comprising of Art Directors, Copywriters, Account Managers, etc. who don't work for you or us... but only your brand.

We're the right mix of dynamic people to pick various challenges and meet your objectives within stipulated timeframes. Our art team, specifically, comprises qualified graduates from art colleges, Only.



The Un-Agency Experience

All our clients are through ***100% satisfied client referrals*** and word-of-mouth. With over ***70% client retention***.



A simple approach that works.

We take the time to understand your business and your aspirations, your market and your product or service. We help define what makes your brand great. Our approach is simple. we create inspirational brand stories that connect businesses with their audiences.



Plan

Regardless of the size of project, from a simple logo concept to the 360 campaign we always have a plan to follow. Well planned concepts always deliver the desired outcome. As they say, if you fail to plan, you are plan to fail.



Create

With the big ideas firmly in hand, the creative team and copywriters start to work out the concepts. Research and background information are handed over from the account manager and photography acquired as needed.



Deliver

After creating visually exciting and compelling designs, we present them in the way the intended audience will receive them to give you an appreciation of how impactful your new designs are and will be.

Our Key Services



Brand Identities
(logo and stationery design)



Brand Manual
& Brand Architecture



Brochures / Catalogues



Company profiles



Packaging design



Emailers



Brand campaigns
for print and outdoor



Employer branding and
employee communication



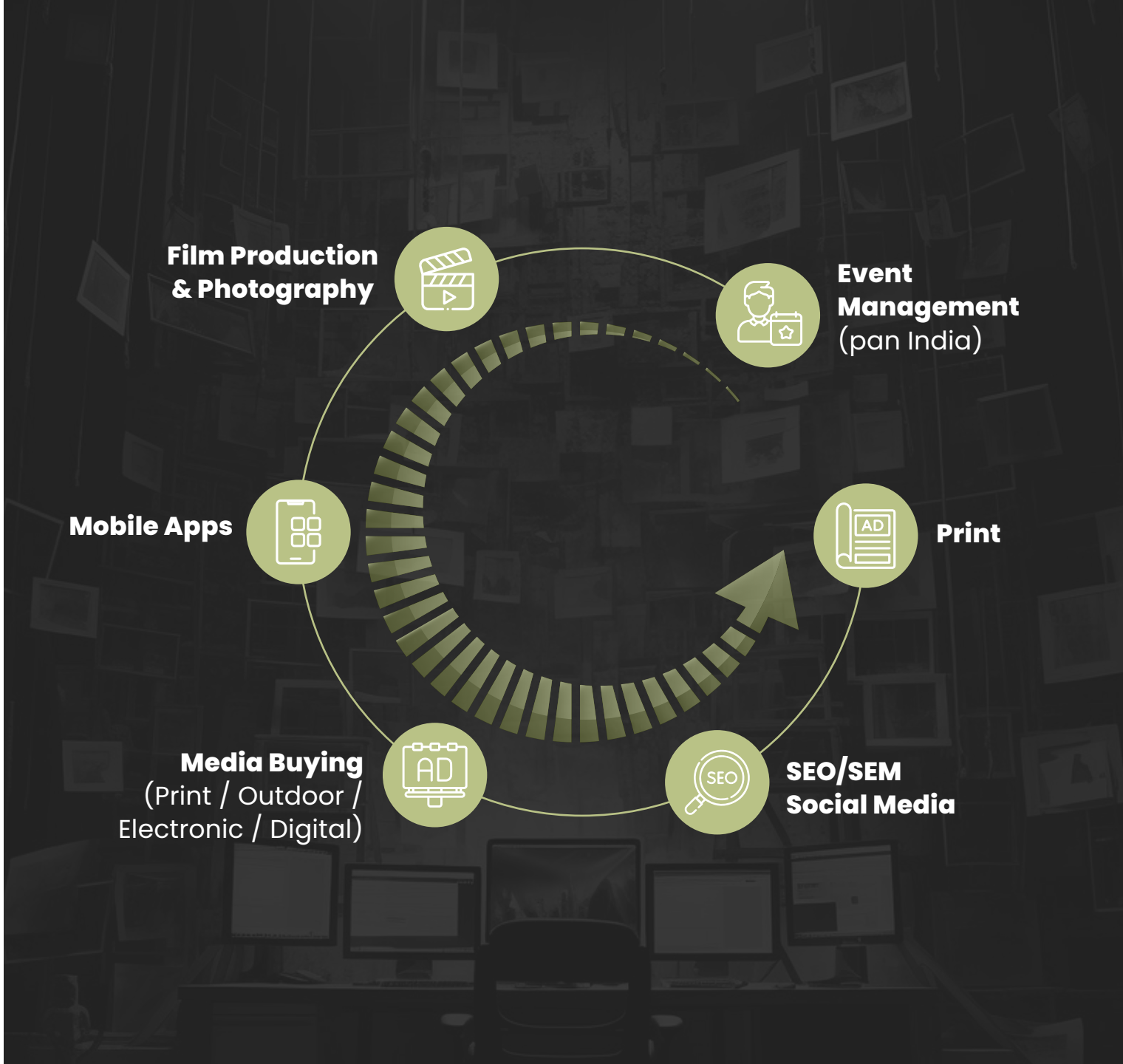
Complete Event
Branding



Premise branding eg. Hospitals,
schools, offices, malls, banks,
restaurants, showrooms

The 360 angle

We love managing brands from every angle, literally speaking. After all, every aspect of communication contributes to the brand! We have strong network partners for the following.





Employer Brand INTERNATIONAL

22nd November 2022

Vidula Kothare
Think Creative AdSolutions Pvt. Ltd.
Director

Dear Vidula

I am pleased to confirm your graduation from the 'FAST TRACK Employer Brand Leaders' Course.

You have demonstrated competency in the following subjects which include the knowledge and skills required to become a Certified Employer Brand Leader to world's best practice standards:

- The Fundamentals of Employer Branding
- Employer Brand Strategic Management
- Employer Brand Analytics and Reporting
- Employer Brand Communications and Social Media

As a graduate of the course, you have demonstrated the following graduate qualities:

1. An International perspective towards learning, collaboration and work,
2. Operates effectively and efficiently with sufficient knowledge and depth to begin employment as an employer brand leader,
3. Is a life-long learner with the skill to pursue personal development to continually enhance learning, skill and experience,
4. Can work autonomously and collaboratively as an employer brand leader,
5. Is committed to act with ethical action and is a socially responsible corporate citizen.

I wish you all the best in your future employer branding work!

Yours sincerely

Brett Minchington
Chairman/CEO
Employer Brand International

EMPLOYER BRANDING™
COLLEGE

Creating a Successful Employer Brand

We believe Internal Communication can MAKE or BREAK the culture of an Organisation.

- Conducting an employer brand audit
- Defining the EVPs (Employer Value Preposition)
- Align the Employer Branding to the Business Function and the Purpose, Vision, Mission, Values and Brand Promise
- Employee Advocacy Campaigns
- R&R Programs
- CSR & Sustainability
- Career Pages
- Health & Wellbeing
- Work Environment and Culture
- People Policies, Systems and Best Practices
- Town Halls
- Leadership Positioning

We take great pride

A success story from every industry



Find out more on how we can add value to your brand. Let's connect:

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To learn more about us please visit us: **www.thinkcreativeindia.com**

